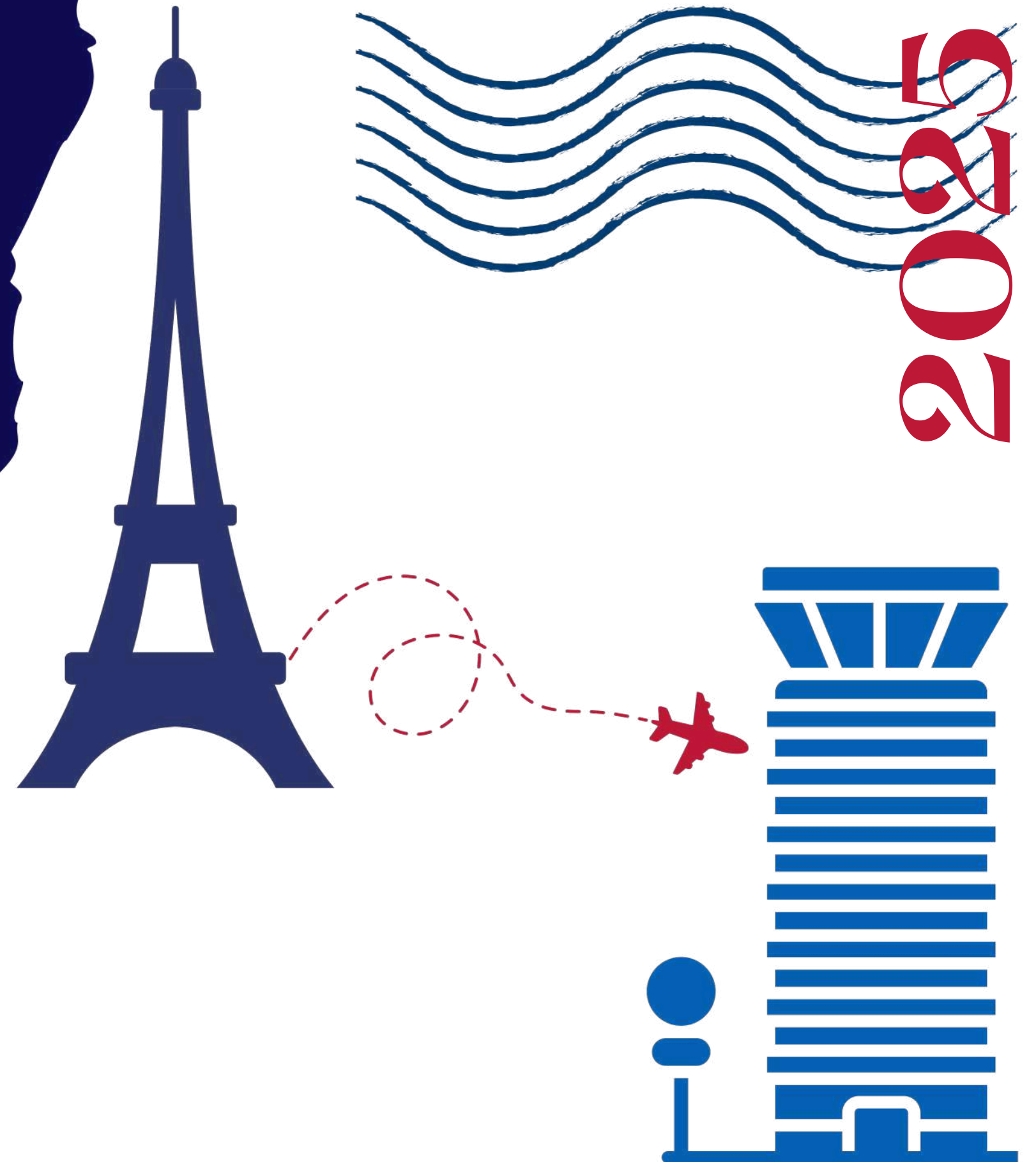


# The French Week is back!

3<sup>rd</sup> Edition  
25th – 27th November

Novotel Westlands Nairobi





# Successes of 2024's edition

**3** days of discussions on energy, agriculture, and infrastructure



**600+**  
Participants



**+120%**  
Growth vs 2023



**15+**  
High-level Sessions



**70**  
Speakers



**17**  
Major partners



**9**  
Booth



# Why attend?

1  
Meet the best  
of the French  
Kenyan  
ecosystems

2  
Showcase  
your  
expertise

3  
Discover  
new  
business  
opportunities

4  
Connect with  
business  
leaders,  
investors and  
partners

5  
Grow  
your  
business





# What's new in 2025?



**B2B Meeting App**



**Breakout sessions**



**Pitch competition**

# Agenda

Tuesday,  
November 25<sup>th</sup>

## AI & Digital Innovation in Industries

Digital Grid  
HealthTech  
FinTech  
Future skills

### PITCH COMPETITION

Wednesday,  
November 26<sup>th</sup>

## Building sustainable infrastructure & essential services

Energy transition  
Water & public services  
Agriculture  
Logistics & trade corridors

Thursday,  
November 27<sup>th</sup>

## Trade, Creativity & Tourism: Driving Kenya's Growth Story

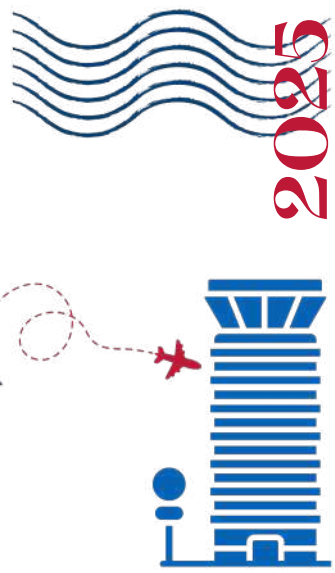
Trade & investment climate  
Sustainable tourism  
Creative economy

### CLOSING EVENT

Upon invitation



French Week



2025

Tuesday,  
November 25<sup>th</sup>

**Day 1/ AI & Digital  
Innovation applied**

*Digital Grid, HealthTech, FinTech  
Future skills*



# Tuesday, November 25<sup>th</sup>

## Day 1 / AI & Digital Innovation for Industries

*Digital Grid, HealthTech, FinTech, Future skills*

Time: 07.30 am - 12.15 pm

### Agenda

- 07.30 | Registration and Networking Breakfast
- 08.15 | **Welcome address by Thibault Flichy**, Chairman, French Chamber of Commerce
- 08.30 | **Official opening by H.E Arnaud Suquet**, Ambassador of France to Kenya
- 08.45 | **Keynote speech by Guest of Honor - Ministry of ICT**
- 09.15 | Roundtable #1
  - **AI Unplugged: From Hype to Real Impact in Logistics, Energy & Mobility**
- 10.00 | Networking Coffee Break
- 10.30 | Roundtable #2
  - **HealthTech Revolution: Digital Tools Transforming Access to Care in Africa**
- 11.15 | Roundtable #3
  - **Fintech for Inclusion**
- 12.00 | Conclusion and closing remarks
- 12.15 | Networking Light Lunch



# Tuesday, November 25<sup>th</sup>

## Day 1 / AI & Digital Innovation for Industries

*Digital Grid, HealthTech, FinTech, Future skills*

Time: 2.00 pm - 5.00 pm

### Agenda

#### Workshop #1

AI Skills for Future-Ready Leaders

#### Workshop #2

Customer Experience 4.0

#### Workshop #3

Financing Innovation: Capital Markets as Catalysts for Growth

Startup pitch competition

During the 3 days of the French Week, you will have the opportunity to organize **tailor-made BtoB meetings** in a dedicated space!





French Week



Wednesday  
November, 26<sup>th</sup>

**Day 2 / Building sustainable  
infrastructure & essential  
services**

*Energy transition, Water Management,  
Agriculture, Logistics & trade corridors*



Wednesday, November 26<sup>th</sup>

## Day 2 / Building sustainable infrastructure & access to essential services

*Energy transition, Water Management, Agriculture, Logistics & trade corridors*

Time: 07.30 am - 12.15 pm

### Agenda

- 07.30 | Registration and Networking Breakfast
- 08.15 | **Welcome address by Thibault Flichy**, Chairman, French Chamber of Commerce
- 08.30 | **Keynote speech by Ministry of Energy**
- 09.00 | Presentation #1
  - **Logistics powering East Africa**
- 09.30 | Roundtable #1
  - **Delegated Public Services: Access to Water - The French Model**
- 10.15 | Networking Coffee Break
- 10.45 | Roundtable #2
  - **Transitioning energy sources (clean cooking, solar, mobility)**
- 11.15 | Roundtable #3
  - **Sustainable Agriculture and Geographical Indications, Lessons from France and Kenya**
- 12.00 | Conclusion and closing remarks by the French Chamber of Commerce
- 12.15 | Networking Light Lunch



Wednesday, November 26<sup>th</sup>

## Day 2 / Building sustainable infrastructure & access to essential services

*Energy transition, Water Management, Agriculture, Logistics & trade corridors*

Time: 2.00 pm - 5.00 pm

### Agenda

#### Workshop #1

Blue Economy  
Balancing growth & preservation

#### Workshop #2

Addressing post-harvest losses & enhancing the value chain

#### Workshop #3

Biodiversity Collage  
→ Rethinking Ecosystems

Partnership session with Lycée Denis Diderot to introduce students to CSR & environment related jobs

During the 3 days of the French Week, you will have the opportunity to organize **tailor-made BtoB meetings** in a dedicated space!





French Week



Thursday,  
November 27<sup>th</sup>

**Day 3 / Trade,  
Creativity & Tourism**

*Macro-economic Outlook, Bilateral  
Trade, Sustainable tourism, Creative  
economy*



# Thursday, November 27<sup>th</sup>

## Day 3 / Trade, Creativity & Tourism

*Macro-economic Outlook, Bilateral Trade, Sustainable tourism, Creative economy*

Time: 07.30 am - 12.15 pm Agenda

### Agenda

- 07.30 | Registration and Networking Breakfast
- 08.15 | **Welcome address by Thibault Flichy**, Chairman, French Chamber of Commerce
- 08.30 | **Keynote speech by Tourism Board**
- 09.00 | Roundtable #1
  - **Strengthening France-Kenya Trade Relations**
- 09.30 | Roundtable #2
  - **Success Stories: Driving Trade and Job Creation**
- 10.30 | Networking Coffee Break
- 11.00 | Roundtable #3
  - **Tourism & Culture as Drivers for Growth**
- 12.15 | Networking Light Lunch



# Thursday, November 27<sup>th</sup>

## Day 3 / Trade, Creativity & Tourism

*Macro-economic Outlook, Bilateral Trade, Sustainable tourism, Creative economy*

Time: 2.30 am - 5.00 pm Agenda

### Agenda

#### Workshop #1

Sustainable Tourism  
→ Travel for  
Tomorrow

#### Workshop #2

French Touch &  
African Creativity -  
How to Boost Cultural  
Industries in Kenya

#### Workshop #3

Business intelligence  
case in Kenya

During the 3 days of the French Week, you will have the opportunity to organize **tailor-made BtoB meetings** in a dedicated space!



# French Week 2025

## Institutional partners



**AMBASSADE  
DE FRANCE  
AU KÉNYA  
ET EN SOMALIE**

*Liberté  
Égalité  
Fraternité*

**bpi**france



**MINISTÈRE  
DE L'ÉCONOMIE,  
DES FINANCES  
ET DE L'INDUSTRIE**

*Liberté  
Égalité  
Fraternité*



**Club EnR Ville Durable**  
*Afrique de l'Est & Océan Indien*



# The French Chamber

Founded in 2016, as part of the powerful French Chambers' global network bringing together 125 Chambers in the world - 34,000 companies

Our mission: **Support our members in growing their businesses in Kenya, overcome their challenges and celebrate their successes.**



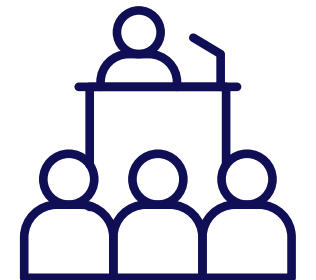
**200**

Members



**55**

Events /year



**3,200**

Participants



**1**

Yearly French  
Week in Nairobi



**4**

Employees



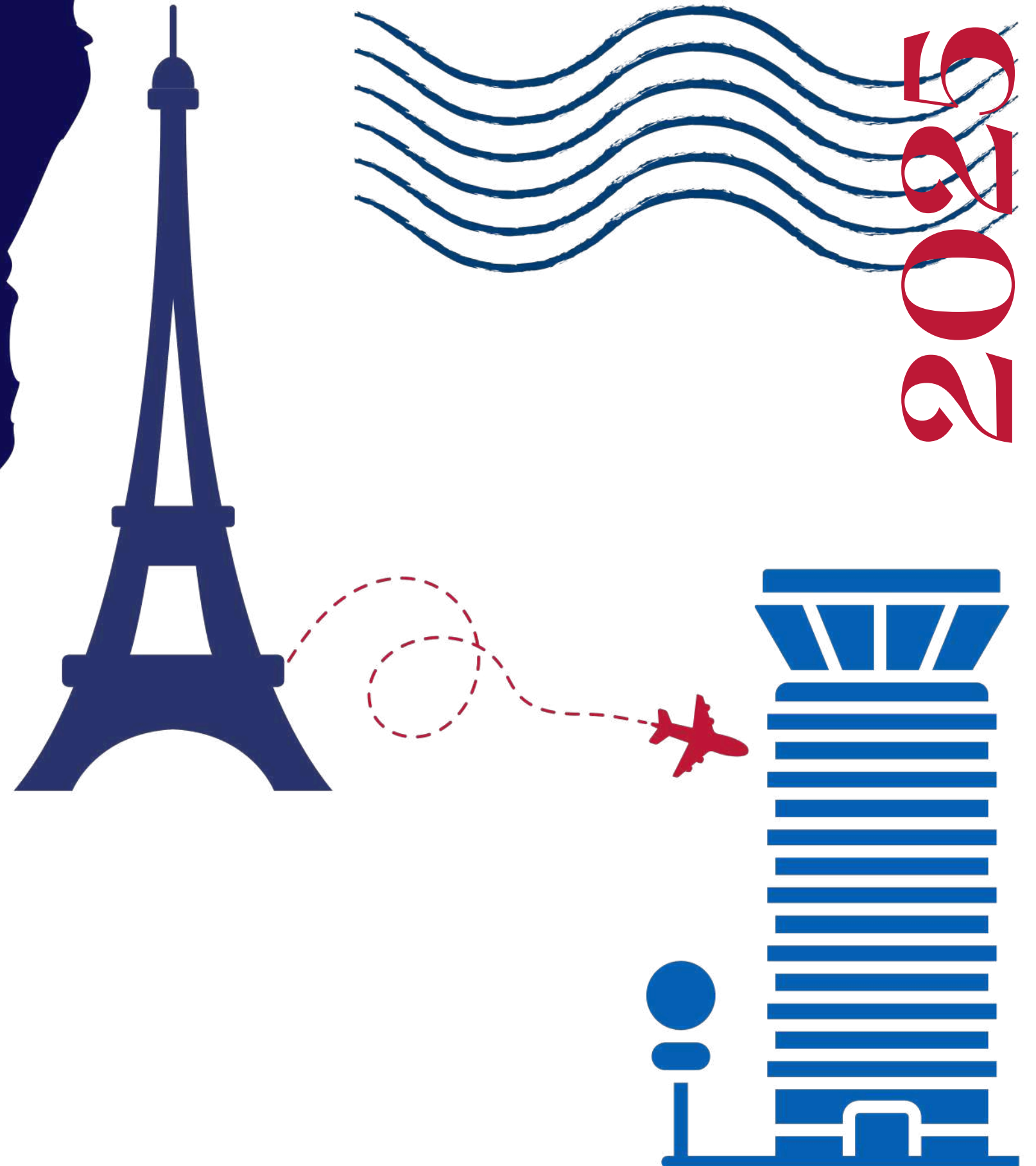
**125**

French Chamber  
worldwide



# Partner with us!

Showcase your expertise,  
solutions, and projects at the  
No.1 French – Kenyan  
Business Event





# Platinum sponsorship package

## CEO Remarks

- Possibility to have your CEO giving 5 to 10 min remarks during one of the French Week days

## Speaking Slot

- Possibility to have your CEO or a Senior Executive participating or moderating a roundtable

## High-Level Introductions

- High-Level introductions to our institutional partners and guests of honor during the event

## Invitations

- 10 invitations for your top Leadership, Clients and Partners at the VIP Opening Cocktail
- 15 invitations for your top Leadership, Clients and Partners at the French Week with reserved VIP tables for your guests during the presentations and roundtables

## Exhibition

- Possibility to have a company booth in the French Week Networking area during 3 days

## Premium Visibility

- Logo premium visibility on all communications (invitations, social media, banner)
- Special feature on your company on our website and LinkedIn page
- Up to 3 corporate banners displayed at the event
- Oral mention of your support during opening and closing remarks

**500,000  
KES**



# Gold sponsorship package

## Speaking Slot

- Possibility to have your CEO or a Senior Executive participating or moderating a roundtable

## High-Level Introductions

- High-Level introductions to our institutional partners during the event

## Invitations

- 5 invitations for your top Leadership, Clients and Partners at the VIP Opening Cocktail
- 10 invitations for your top Leadership, Clients and Partners at the French Week

## Exhibition

- Possibility to have a company booth in the French Week Networking area during 3 days

## Premium Visibility

- Logo premium visibility on all communications (invitations, social media, banner)
- Special feature on your company on our website and LinkedIn page
- Up to 2 corporate banners displayed at the event
- Oral mention of your support during opening and closing remarks

**350,000  
KES**



# Silver sponsorship package

## High-Level Introductions

- High-Level introductions to our institutional partners during the event

## Invitations

- 5 invitations for your top Leadership, Clients and Partners at the VIP Opening Cocktail
- 5 invitations for your top Leadership, Clients and Partners at the French Week

## Exhibition

- Possibility to have a company booth in the French Week Networking area during 3 days

## Premium Visibility

- Logo visibility on all communications (invitations, social media, banner)
- Special feature on your company on our website and LinkedIn page
- Corporate banner displayed at the event
- Oral mention of your support during opening and closing remarks

**200,000  
KES**



# See you in November in Nairobi!

Domitille Guilloton  
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+254 700 791 249

